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# PageMaker

Examples of Pull-Out Quotes

“  
This is a sample quote with the text set to center alignment

This is reverse type on a solid black box. Note that even when you use reverse type, you should still make it bold so it is easier to read. This type is also right aligned.

*This box has a 100% black line around it and it is filled with 15% solid black.*  
*\*Remember to make your type bold if you place it on a shaded box.*

“  
If you have a pull-out quote for which you know the author, it is a good idea to give credit to that person. Notice how this is done below.  
~Kirsten Johnson

“  
This quote box uses the quotation mark sign both on the top line and on the bottom line.

**This is called a shadow box. In the background there is a solid black box with no line around it. On top of the black box is a 10% solid black box with a 100% black line around it. Note that the boxes are the same size, but the one in the back is moved up and over about 1.5 centimeters.**

Probably the most important thing to remember when creating pull-out quotes is to KEEP THEM SIMPLE!  
Don't use wild fonts or lots of colors. Your intention is to bring notice to powerful words, not to powerful type! Italics and bold are fine, and sizes up to 18 point are usually the standard.